



Ecoblue Tourism

Start a business in blue and ecological tourism

Ecoblue Tourism Kick off Meeting

On the 2nd and 3rd of December FUE-UJI, as coordinator of the project, hosted in Castellón (Spain) the initial meeting between the partners of the European project Ecoblue Tourism. This project, financed by the European Commission under the strategic action "Erasmus+ KA2 Strategic Partnerships for Adult Education", aims the promotion of **entrepreneurship in the ecotourism sector in coastal areas**. Through an innovative and totally online training methodology, Ecoblue Tourism will encourage this type of entrepreneurship among long-term unemployed young people.



The [University of Patras](#) (Greece), [Dorea Educational Institute WTF](#) (Cyprus), Training 2000 psc (Italy), the [Kemer](#) Public Education Centre (Turkey), the Higher Education Centre [Future Focus](#) Ltd (Malta) and the Association of Galician Businessmen in Aragón and Riberas del Ebro, [AEGARE](#) (Spain), are the partners of this European project that coordinates **The European and International Projects Office of the FUE-UJI** ([EuroFUE-UJI](#)).



EcoBLUE
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O1 Training guide on business plans in blue ecotourism

This intellectual output consists in the creation of a **Training Guide** to teach students of the blue ecotourism entrepreneurship course on how to prepare a **business plan**. It is a complement to the course that will be designed in the intellectual product O2. The guide will include successful cases in entrepreneurship, information on blue ecotourism and examples of business plans. It will be structured in steps to follow in the development of a business plan, each didactic unit being a step, all focused on blue ecotourism entrepreneurship.



O2 Ecoblue tourism Mobile learning APP

The second intellectual output is a **Ecoblue tourism Mobile learning APP**, an application that will run on smartphones and tablets compatible with android systems and iOs. The content of the app will be about entrepreneurship applying the ECVET methodology within the framework of **EntreComp**. In addition, it will include an explanation on the management of the mobile learning app. The objectives of this output are to make known the training methodology in entrepreneurship developed in the intellectual output 1 and teach the use of the app as a didactic tool.



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Ecoblue Tourism is presented in the Erasmus + Conference at the Universitat Jaume I

The Universitat Jaume I held the Erasmus+ Conference last 13th of February 2020. The Ecoblue Tourism project was introduced as a succeed case in the framework of this conference, which aimed to encourage the university research groups and other associations to participate in the Erasmus+ programme. **Ecoblue Tourism** is an example of good practices and success for both the preparation of a project proposal and its implementation.



The consortium meets in an online meeting

The consortium decided to take advantage of the opportunities provided by new digital technologies to hold an online meeting the past 16th of June. The second transnational meeting to be hold in Malta in May, it will be rescheduled during the forthcoming months.



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