



Ecoblue Tourism

Start a business in blue and ecological tourism



Erasmus+ Days

An online event of the Ecoblue Tourism Project through social networks was organized by FUE-UJI, which consisted of a live video in which participants will learn interesting facts about ecotourism on the coastal areas. The event consisted of a very interactive live questionnaire of 10 questions but at the same time was only 20 minutes short. The event took place on Friday 13th of February 2020 around 11:00

Ecoblue Tourism is presented in the Erasmus + Conference at the Universitat Jaume I

The second transnational meeting of the European Ecoblue Tourism project on blue ecotourism entrepreneurship was held on October 20th 2020 in a mixed format. The consortium meeting has hosted some of the project partners at the headquarters of the partner Future Focus (Malta), while part of the consortium has attended telematically.





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Ecoblue tourism e-learning platform and Mobile APP

On October 20th the presentation of the interface of the mobile application took place, in which the training material will be hosted. Through this mobile application, long-term unemployed young people will be able to train in ecological activities that respect marine ecosystems.



Ecoblue tourism e-learning platform and Mobile APP are applications that run both on computers and on smartphones and tablets compatible with android and iOs systems. The contents are related to the entrepreneurship to acquire entrepreneurial skills and create a blue ecotourism enterprise.

Regarding the scope of the EcoBlue Tourism, many Learning MS platforms have been compared. The recommendations have led to Moodle, because it possesses the largest market share of open source LMSs – measured in number of individuals who create an LMS built on it.

The mobile learning app will be available in all partner languages and English. The decision on the content is based on interviews and questionnaires from target groups and final beneficiaries and drawing on the opinion of experts with experience in the field.

